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AUSTIN FC BEGINS SEARCH FOR FIRST OFFICIAL GAMER

Austin's first major league team will host EA SPORTS FIFA 20 competition to discover Austin FC's representative for the eMLS 2020 season

Austin, TX (October 17, 2019) - Following the official announcement from Major League Soccer (MLS) that [Austin FC will enter eMLS for the 2020 eMLS season](#), Austin FC will begin the process of scouting EA SPORTS FIFA 20 gamers to represent Austin FC in eMLS. The [Austin FC eMLS Challenge](#) will invite players from throughout central Texas to compete in an online and live event series. Austin FC will host an online EA SPORTS FIFA 20 tournament from October 27th – 28th to identify eight finalists who will be invited to compete front of a live crowd at the [Valhalla Esports Lounge](#) in downtown Austin on November 13th.

The winner of the event at Valhalla Esports Lounge will be crowned the inaugural Austin FC eMLS Challenge champion. All competitors will be scouted for the chance represent Austin FC in future eMLS competitions. In addition to the opportunity to represent Austin FC, participants will win EA SPORTS FIFA 20 points, Austin FC merchandise, and other prizing.

eMLS is MLS's esports league where professional FIFA players represent MLS Clubs in competitions throughout the U.S. and around the globe. Launched in 2018, eMLS now features 25 Clubs across the U.S. and Canada. In 2019, at the culmination of the eMLS season, eMLS Cup garnered over 3M views across Twitch and Twitter and a live audience of over 1,500. With the ever-growing popularity of MLS and esports, eMLS continues to build a global audience. Austin FC's badge will enter the EA SPORTS FIFA 20 title thus providing the opportunity for Austin FC to participate in eMLS competitions for the first time in Club history.

Inaugural Austin FC eMLS Challenge details include:

- Up to 120 players may participate in the online tournament which shall take place online on October 27th and 28th via smash.gg. Registration details can be found [here](#)
- At the conclusion of the online tournament, eight (8) players will advance to the live finals on Wednesday, November 13th from 7 pm - 10 pm at Valhalla Esports Lounge, 710 B W. 6th St., Austin, TX 78701.
- The final eight (8) players will compete in front of a live audience in quarter-finals, semi-finals, and a final to determine the Austin FC eMLS Challenge champion.
- In addition to the opportunity to represent Austin FC, finalists will earn EA SPORTS FIFA 20 points, receive Austin FC merchandise, and other prizing

- Players taking part will compete on PlayStation 4 consoles for the online tournament and the live finals.

Interested participants are encouraged to register today for the opportunity to represent Austin FC in eMLS and compete for the ultimate chance to advance to the FIFA eWorld Cup 2020. For full terms and conditions, please go [here](#).

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